

Media Release

19 July 2021

FOR IMMEDIATE RELEASE

Stronger as One: A new beginning for the AMCA and our members

In the year we celebrate our sixtieth anniversary, AMCA Australia is excited to announce that we have officially commenced operating as a single national industry association for our industry's leading HVAC companies.

The move comes following a comprehensive, three-year review of all association activities, upon which we've concluded that the time is finally right for AMCA state-based entities to formally join forces.

Over recent years, members in all states and territories have consistently reported tougher operating conditions across almost every aspect of their business.

Such pressures have naturally increased member demand for broader, higher-quality, and more innovative products and services.

In light of these shared challenges, all AMCA entities have been working together to explore ways of ensuring we can meet these needs while keeping our membership offering as affordable as possible.

This means taking the best of what each state has to offer to deliver:

- Stronger representation
- Higher quality products and services
- A better membership experience

Inaugural president of AMCA Australia, Mr Michael Anthony, stressed the importance of maintaining a strong presence in every state and territory.

"From occupational licensing to health and safety laws, many of the operating conditions faced by HVAC companies are determined at the state and territory level," Mr Anthony said.

"Member companies must continue to receive local support—and they will".

"In fact, the new model will allow our Executive Directors and local staff to connect more regularly with members while empowering them to focus more closely on state and territory issues."

With preparations underway for some time, Chief Executive of AMCA Australia, Scott Williams, said that the AMCA is well positioned for the transition.

"It's a big decision, after sixty years, to move from a state-based model to a national one", Mr Williams said.

"But it's not a decision that's been taken lightly, nor hastily".

"Our dedicated staff have been busy preparing for the transition, and I can assure members that we are embracing the opportunity to reimagine our product and service offering – and how we deliver it".

The relaunch of AMCA Australia will see a refreshed membership offering that better reflects the modern needs and make-up of the Australian commercial HVAC industry.

HVAC *contractors* and *service and maintenance* businesses will continue to be the association's primary focus; however, other membership categories will cater to a diverse range of organisations that play an important role in the health and prosperity of the industry.

While excited about the next phase in the AMCA's history, Mr Anthony also wished to pay tribute to the many people—including members, boards, staff, and industry colleagues—that have supported all AMCA state entities over the years.

"Though I admit to a touch of sentimentality about the loss of our stand-alone state entities, I am confident that this proposal will lead to an even stronger association that can serve our members and our industry for decades into the future.

"And, on behalf of the newly appointed Board of Directors, I would like to thank all our members for the trust placed in us to continue serving their interests".

Visit www.membership.amca.com.au for more information.

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